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Virtual Reality Experience 'War Remains' open through December 31 at National WWI Museum and Memorial

War Remains promotional video: https://www.youtube.com/watch?v= vOxOk-JDfA

KANSAS CITY, MO. – The National WWI Museum and Memorial announced that the virtual reality experience *War Remains* will be extended through Dec. 31, 2021. *War Remains* was gifted to the Museum and Memorial by Gigi Pritzker and <u>Madison Wells</u>, and has sold out virtually every day since it opened in May.

Narrated by Dan Carlin, legendary "Hardcore History" podcaster, *War Remains* features stunning visual effects, powerfully designed sound and tactile elements that transport visitors into the trench during an active battle scene. "Modern technology opens our minds to a moment in history unlike ever before," said Matthew Naylor, President and CEO of the National WWI Museum and Memorial. "The immersive nature of *War Remains* puts visitors into the boots of brave soldiers."

War Remains visitors have written their thoughts in a notebook in the post-experience area. Among these comments:

- "As a history teacher I try to make history come alive for my students. This did it! I felt as if time travel was real."
- "Amazing! Everyone needs to experience this to 'appreciate' this war."
- "First experience with VR. Unimaginable. Horrific."
- "Truly a marvel of technology being used to bring a new era of museum experience."

The Museum and Memorial is open Tuesday-Sunday from 10 a.m. to 5 p.m. Online ticket purchases are strongly encouraged. Walk-in visitors to *War Remains* cannot guarantee that slots are available since tickets are time-specific for this solo experience. Due to the graphic nature of the content, viewers must be at least 14 years of age.

War Remains was produced by MWMi, directed by Brandon Oldenburg, and developed by Flight School Studio, with audio designed by Skywalker Sound. It premiered to international acclaim at the Tribeca Film Festival in 2019 and later opened for a limited run in Austin, Texas. It went on to win the "Out-of-home VR Entertainment of the Year" award at the VR Awards.

About the National WWI Museum and Memorial

The National World WWI Museum and Memorial is America's leading institution dedicated to remembering, interpreting, and understanding the Great War and its enduring impact on the global community. The Museum and Memorial holds the most comprehensive collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history, and experiences of the war. The Museum and Memorial takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism, and sacrifice. Designated by Congress as America's official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National WWI Museum and Memorial inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

About MWM Interactive

MWM Interactive is an indie video game publisher, dedicated to bringing players inventive and artful games from independent developers around the world. MWMi's approach is to empower the creators, let their vision lead, and to connect them with their audiences. Based in Los Angeles, the game publisher is a division of leading media company Madison Wells.

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