



KANSAS CITY CHIEFS
COMMUNITY RELATIONS DEPARTMENT
ONE ARROWHEAD DRIVE, KANSAS CITY, MO 64129
PHONE: 816.920.9300, FAX: 816.923.4719
WWW.KCCHIEFS.COM

MEDIA ADVISORY

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CHIEFS ROOKIE CLUB TAKES "FIELD TRIP" WITH STUDENTS TO WORLD WAR I MUSEUM

Team Will Make Special "Veterans Day" Grant to Kansas City Landmark

WHAT: A day in advance of Veterans Day, the Kansas City Chiefs Rookie Club will tour an iconic Kansas City landmark along with students from Derrick Thomas Academy. Together, this group will explore the National World War I Museum at Liberty Memorial and learn more about the "War to End All Wars."

Additionally, the Chiefs will announce a \$5,000 grant to the Museum in salute of Veterans Day. Those monies will be used by the Museum to produce a "Family Guide." That guide will ensure that future visitors are able to better experience and understand this important time period in world history.

WHO: Members of the **2009 Kansas City Chiefs Rookie Club** (including 16 players that were either draft selections or college free agents), Chiefs President **Denny Thum**, former Chiefs defensive end and current trustee of the National World War I Museum **Dr. Pellom McDaniels III**, Museum President & CEO **Brian Alexander** and nearly 30 **students from Derrick Thomas Academy**.

WHEN: **Tuesday, November 10th**
10:10 a.m.: Chiefs announce grant to National World War I Museum and Museum overview for Rookie Club and students
10:30 a.m. - Noon: Rookie Club and youth tour the Museum in salute of Veterans Day

WHERE: **National World War I Museum at Liberty Memorial**
100 W. 26th Street, Kansas City, MO 64108

WHY: In its 10th year of existence, the Chiefs Rookie Club was the first of its type, but has now become commonplace throughout the NFL. The goal of the group is to introduce these players to community organizations in their new hometown as a group. The rookies will make a total of 10 community outreach visits throughout the course of the year.

The National World War I Museum at Liberty Memorial inspires thought, dialogue, and learning to make the experiences of the World War I era meaningful and relevant for present and future generations. Officially designated as the National World War I Museum by the 108th Congress, the facility is the only American museum solely dedicated to preserving the objects, history, and personal experiences of a war whose impact still echoes in our world today.

CONTACTS: Denise Rendina, WWI Museum Chuck Castellano, K.C. Chiefs
816.784.1945 816.920.4517

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