



National World War I Museum

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For publication: 816-784-1918

FOR IMMEDIATE RELEASE

December 8, 2009

National World War I Museum Announces 2010 Admission Pricing

Two-Day, All-Inclusive Pass Allows Visitors More Time to Explore National Treasure

For the first time since the grand opening in 2006, the National World War I Museum will have a change in admission pricing.

All tickets purchased beginning January 2, 2010 will allow guests to visit the Museum on two consecutive days. "Visitors consistently tell us that they did not have enough time to thoroughly experience the National World War I Museum" explains President & CEO Brian Alexander. "The new two day pass will allow guests to visit on consecutive days. This will allow them more time to tour the Museum, its special exhibitions and to experience the view from atop of the Liberty Memorial Tower."

Ticket prices beginning January 2, 2010 are as follows: \$12 for adults; \$10 for seniors (65 and older); \$10 for students (18 and older with identification) and \$6 for youth (ages six to 17). Children five years of age and younger, active duty military and career retired military will continue to receive free admission.

In addition, a new promotion called "World War Wednesdays" will offer two-for-one admission prices for all visitors every Wednesday throughout the year. Prices for students on school field trips remain unchanged at a low \$3 per student. The Museum will also continue to offer four free tickets each winter to Kansas City, Missouri residents in their water bill. In addition to these ticket deals other coupons and promotions will be utilized throughout the year.

The National World War I Museum at Liberty Memorial is open Tuesday through Sunday from 10 a.m. to 5 p.m. The Museum is closed Mondays, except for Memorial Day and Labor Day. The Museum is also closed Thanksgiving, Christmas and New Year's Day. Last tickets for the Liberty Memorial Tower are sold at 4:15 p.m. Tickets can be purchased on the day of your visit. The Liberty Memorial is operated in agreement with the Kansas City, Missouri Board of Parks and Recreation Commissioners. For more information call 816-784-1918 or visit www.theworldwar.org.

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